



## **Newfoundland Pony Society Welcomes Greg Malone as Honorary Chair of the Fundraising Campaign for the Newfoundland Pony Heritage Park**

St. John's, NL, May 25, 2021– The Newfoundland Pony remains critically endangered even in its homeland. Once in the thousands, the breed is one of the rarest in the world and one of only two equine breeds native to Canada, the other being the Canadian Horse. A lack of community pasture for grazing is one of the main threats to the future survival of the pony in Newfoundland and Labrador. We know of only one foal that will be born in the province this year.

A large-scale effort was recently announced by the Newfoundland Pony Society (NPS) to create a permanent home and showcase area for the pony called the **Newfoundland Pony Heritage Park** near Hopeall, Trinity Bay. The project will provide grazing pasture, breeding space, and an opportunity for visitors to see and experience this special pony, which has been vital to the survival of Newfoundlanders over the centuries. Plans also include a visitor centre with storyboards and an outreach program for schools. NPS also envisions having the ponies display traditional activities such as hauling rocks or logs in a demonstration area.

The campaign kicked off in late 2020 with a goal of \$250,000 over two years. The NPS is pleased to report they have raised \$49,000 to date and that fencing has begun on part of the 25 acres of pasture to be used this summer. They are also thrilled to announce that one of Newfoundland and Labrador's best loved sons, **Greg Malone**, has come on board as Honorary Chair of the Newfoundland Pony Heritage Park fundraising campaign.

Greg Malone is an award-winning actor and writer. He is a life-long activist and environmentalist who is passionate about the plight of the critically endangered Newfoundland Pony. He will be a huge asset to the cause and help build national awareness of the importance of saving the Newfoundland Pony.

“Animals bring sanity, peace and perspective to our human lives and I don't want to think of Newfoundland without the Newfoundland pony. How much loyalty and love has it brought to hard times on our rugged shores,” said Greg Malone. “It is a wonderful thing to see that love and loyalty returned by the people at the Newfoundland Pony Society and it is my great privilege to help this inspiring and exciting venture. I encourage everyone to get involved in any little way you can and we will all benefit as much as or more than our lovely ponies,” he added.

For more information about the Newfoundland Pony Heritage Park, to donate materials or to get involved, please contact the NPS at [www.newfoundlandpony.com](http://www.newfoundlandpony.com). Donations are tax deductible and can be made via <https://www.canadahelps.org/en/charities/the-newfoundland-pony-society> or <https://gofund.me/b10d23bd>.

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